

Choosing a Social Media Channel to Use

Answers for the Social Media Identification Game

Major Consumer Social Media Channels include:

Facebook, Twitter, Instagram, Pinterest, Etsy, YouTube, Google+, Vimeo, Vine

Communication Based social media platforms include:

Viber, WhatsApp, Wechat, Snapchat, kik

Image Based social media include:

Visual.ly, Flickr

Service and Review Based include:

Yelp, Google Reviews

Major B2B Social Media Channels include:

Linkedin, Twitter, Facebook, YouTube, Google+, Slide Share, Pintrest, Instagram, Vimeo, Flickr, Stumble Upon, Four Square, Tumblr, Vine