

# Starting a Business 4 : Business Processes

|        | About the week   | Activity <b>One</b>   | Activity <b>Two</b>   | Summary   |
|--------|--|---|---|---|
| Week 1 | <p>Understanding processes and systems</p> <ul style="list-style-type: none"> <li>• Welcome to the course</li> </ul> | <p>Theory</p> <ul style="list-style-type: none"> <li>• The importance of business processes</li> <li>• Controlling operations and technologies</li> <li>• Efficient business processes</li> </ul> | <p>Case study</p> <ul style="list-style-type: none"> <li>• Sophie's business challenge</li> <li>• The advisers' view</li> <li>• What would you recommend?</li> <li>• Sophie's decision</li> </ul> | <p>Summary</p> <ul style="list-style-type: none"> <li>• Introducing the University of Leeds</li> <li>• Preparing for next week</li> </ul> |
| Week 2 | <p>Realising your vision</p> <ul style="list-style-type: none"> <li>• The week ahead</li> </ul>                      | <p>Your turn</p> <ul style="list-style-type: none"> <li>• Information systems</li> <li>• Starting a business challenge</li> </ul>   | <p>Your business plan</p> <ul style="list-style-type: none"> <li>• Your business plan</li> </ul>  | <p>What next?</p> <ul style="list-style-type: none"> <li>• Assess your learning</li> <li>• Next steps</li> </ul>                          |