

WEEK 1: SETTING THE SCENE: SPORT, DEVELOPMENT AND CHANGE

STEPE

STEPE helps us understand our assumptions and factors that may contribute to or undermine our program. The STEPE analysis is used to map out up to five external forces or influences per heading. This enables an assessment to be made of the context in which your unit/agency/organisation is planning to use sport for development or an aspect of it.

S	T	E	P	E
Social	Technological	Economic	Political	Environmental
<i>Other sports clubs in the area</i> <i>Influence of religious groups or leaders</i> <i>Parental attitudes to children's education</i>	<i>Local facebook groups</i> <i>Access to computers</i>	<i>Current levels of unemployment</i> <i>Cost of equipment</i> <i>Are children expected to work?</i>	<i>Government policy</i> <i>Local council objectives</i>	<i>Lack of clean drinking water for participants,</i> <i>Lack of toilets on site</i> <i>Unused space that needs re-purposing</i>

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Once factors are listed, more detail can be considered to determine their level of importance to your project, whether they are positive or negative factors, and to make notes of any actions to consider.

Area	Factor	Note	Importance Critical, Important Unimportant, Unknown	Positive or Negative	Action
S Social	<i>Parental attitudes to education</i>	<i>Will parents support girl's participation in sport</i>	<i>Unknown</i>	<i>P/N</i>	<i>Find out about prevailing attitudes /run a focus group</i>
T Technological	<i>Local Facebook groups</i>	<i>Join community Facebook group to generate interest and to meet stakeholders</i>	<i>Important</i>	<i>P</i>	<i>Investigate local social networks</i>
E Economic	<i>Are children expected to work?</i>	<i>What are the cultural norms- will SDP participation detract from household income?</i>	<i>Unknown</i>	<i>P/N</i>	<i>Check government reports and objectives. Conduct local survey, contact schools to find out about attendance levels.</i>
P Political	<i>Local council objectives</i>	<i>Are there any targets related to the proposed activity, around health and wellbeing, equality etc...</i>	<i>Important</i>	<i>P</i>	<i>Read council policies</i>
E Environmental	<i>Lack of clean drinking water for participants,</i>	<i>Consider how to supply clean water, bottled, or by partnership with organisations working on sanitation infrastructure.</i>	<i>Critical</i>	<i>N</i>	<i>Look for partners to advise or to support this.</i>

Over to you. Use the following tables to create your own STEPE grid and analysis table.

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Name of your project or initiative

S Social	T Technological	E Economic	P Political	E Environmental

Next, use the following table to add more detail.

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