

'Our challenges'

Alternative text

The video opens with the statement: 'the world's population is constantly growing', [clips of crowded city scenes are fast-forwarded to indicate haste and speed].

'As of 2050, there will be nine billion people', [clips show busy highways, crowded beaches, sky-scrapers and street scenes].

'And we all want to eat safe and healthy food', [clips of supermarkets and market stalls].

'But how can we feed us all?', [clips of power stations and industrial chimneys].

'The resources we have are limited', [clips of oil rigs, deforestation].

'Chemical pesticides disrupt or destroy ecosystems', [clip of a tractor spraying crops in a field].

'Reducing biodiversity', [clips of a field containing a single type of crop and the cracked earth around it].

'We need to go back to basics', [clip of a flying insect taking off from a leaf].

'We need to regain respect for our natural ecosystems', [clips of sweetcorn and tomatoes growing, and a bee pollinating a pink flower].

'Nature itself actually has all the answers we need', [clips of insects and flowers].

'We all need to think smart and work in partnership with nature', [clip of a ladybird eating aphids].

The video finishes with the logo for Koppert Biological Systems and the strapline, 'Partners with Nature'.