

Starting a Business 5 : Managing Finances

	About the week	Activity One	Activity Two	Summary
Week 1	<p>Understanding forecasting</p> <ul style="list-style-type: none"> Welcome to the course 	<p>Theory</p> <ul style="list-style-type: none"> Forecasting and planning Interpreting financial performance Analysing financial information 	<p>Case study</p> <ul style="list-style-type: none"> Hannah's business challenge The advisers' view What would you recommend? Hannah's decision 	<p>Summary</p> <ul style="list-style-type: none"> Introducing the University of Leeds Preparing for next week
Week 2	<p>Realising your vision</p> <ul style="list-style-type: none"> The week ahead 	<p>Your turn</p> <ul style="list-style-type: none"> Increasing profitability Starting a business challenge 	<p>Your business plan</p> <ul style="list-style-type: none"> Your business plan 	<p>What next?</p> <ul style="list-style-type: none"> Assess your learning Next steps