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## **GLOBALISATION**

## Additional guidance.

You may find the globalisation-related questions below useful when thinking about your selected development. You'll revisit these questions in Week 2 of the course.

- Does the development reflect local or international design ideas?
- Where do the building materials come from?
- Where do the companies who designed, built, and/or sold the development come from?
- Can you tell whether the development was financed locally, nationally or internationally?
- Where do the companies or people that occupy the building come from? What economic sectors to they work in? How international are their business and social networks?
- Are there any signs or symbols on the outside or inside of the development that refer to international or local events, companies, histories, organisations or people?

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