

A 5-step Framework

An example of a 5-step framework of how a logic model works. This is a screenshot of page 1 of the "Model, Example, Stakeholder Mapping Exercise", available in the Downloads section.

Step 1. Key problem(s) to solve? OR ambition(s) to realise? And Subject of evaluation.

Step 2. Stakeholders which are divided in three parts namely Involved in delivery, Potential/actual beneficiaries and Evaluation audience. Involved in delivery includes organisers, staff, suppliers, funders, artists, trainees, partners, volunteers and researchers. An arrow emerging from this box is pointing towards the middle of the first two columns in step three. Potential/actual beneficiaries include audiences, trainees, participants, community and artists. An arrow emerging from this box is pointing towards the middle of the last two columns in step three. Evaluation audience includes delivery/beneficiary groups and wider community. An arrow emerging from this box is pointing towards step four.

Step 3. Logic Model which is further divided into four categories namely Resources/inputs, Activities, Outputs and Outcome/impacts- based on their chain of action. An arrow is placed from left to right in between each column. Resources/inputs include All resources required, Funding/Investment, People, Staff time, Skills, Knowledge and insights, Spaces, Digital resources/platform, Marketing plan, Governance and decision-making, and Evaluation. Activities include Planned programme/project and its elements, Exhibitions, events, performances, collections, festivals etc, Learning/participation, Engagement and involvement activities and Promotion and communications. Outputs include Number and profile achieved, Events etc, Audiences, participants, Artists, Income, Jobs, Connections and Networks. Outcomes/Impacts include What difference will/did outputs make? Intended and actual, Social, financial, emotional, cultural, creative impacts(with lasting value), For participants, For organisers, For the community and For other stakeholders.

Step 4. Research questions which include Were the goals met? Why?How effective were the processes/activities? How could they be improved?, What were the outputs and outcomes?What was the change, from and to, good or bad, for whom?What were the causes of different(Important) effects on our investment? and What did we learn about...?

Step 5. Evidence which includes Documentation, Starting baselines/background, Quantitative and qualitative data evidence and Observation, feedback, reflections.