	ACTIVITY 1	ACTIVITY 2
WEEK 1: INTRODUCTION	**What is open innovation?** • Identifying where ideas come from • Benefits	**Innovation across the supply chain** • Collaborating with your suppliers • Risks
WEEK 2: PREPARING YOURSELF FOR OPENNESS	**Creating the right conditions** • Finding and applying knowledge from outside your organisation • Overcoming challenges	**Working with the external network** • Understanding relationships and networks • Expanding your own networks
WEEK 3: OPEN INNOVATION IN PRACTICE	**Applying open innovation: research and examples** • Implementing and measuring open innovation • Understanding process innovation	**Applying open innovation to your own context** • Moving to an open innovation model • Integrating open innovation within your own organisation