

# Learning Online: Managing your Online Identity

	About the week	Activity One	Activity Two	Activity Three	Summary
Week One	<b>Optimising your online presence</b> <ul style="list-style-type: none"> <li>Welcome</li> </ul>	<b>The importance of an online presence</b> <ul style="list-style-type: none"> <li>What is your online presence for?</li> <li>Why is it important to have an online presence?</li> <li>How comfortable do you feel sharing your information online?</li> <li>What can people find out about you online?</li> </ul>	<b>Optimising your online presence</b> <ul style="list-style-type: none"> <li>What do you want to advertise about yourself?</li> <li>Social media heroes</li> <li>Does your profile make you look employable?</li> <li>Optimise your online identity</li> </ul>	<b>Optimising your profile</b> <ul style="list-style-type: none"> <li>Comparing profiles</li> <li>How will you change your profile?</li> </ul>	<b>Summary</b> <ul style="list-style-type: none"> <li>End of week summary</li> <li>What do you want to study in the future?</li> </ul>
Week Two	<b>Your safety and security online</b> <ul style="list-style-type: none"> <li>Welcome to week 2</li> </ul>	<b>Protecting and controlling your online identity</b> <ul style="list-style-type: none"> <li>Options for sharing</li> <li>The importance of copyright</li> <li>Check your understanding</li> </ul>	<b>Protecting your mental health online</b> <ul style="list-style-type: none"> <li>Looking after your mental health online</li> <li>How would you feel?</li> </ul>	<b>The dangers of posting online</b> <ul style="list-style-type: none"> <li>Case study: #hasjustinelandedyet</li> <li>Impact of your comments and shares</li> <li>What have you learned from this?</li> </ul>	<b>Summary</b> <ul style="list-style-type: none"> <li>Why is managing your online profile important?</li> <li>Test your understanding</li> <li>Do you want to take your studies further?</li> </ul>