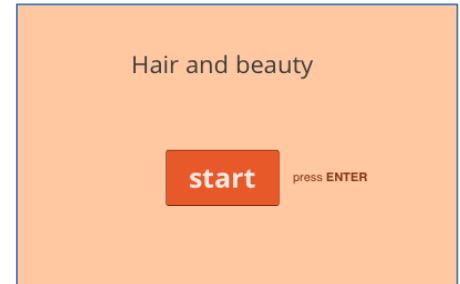


Blended Learning Essentials: Getting Started

Crib Sheet: Typeform (and other survey tools)



What is Typeform?

There are a number of free survey tools (or tools with free versions) that can be used to create quizzes and polls for your learners. Typeform is one of these – the free version lacks some of the tool's advanced functions. Others include Google Forms (free) and SurveyMonkey (free basic version with up to 10 questions). Typeform prides itself on creating an attractive user experience which adapts to the device used to access the quiz. For example, it is easy to incorporate images and videos into the welcome screen or quiz questions, and you can customize the background image and font type. Once you have created the poll, survey or quiz, Typeform, like the other tools, provides a weblink to the poll or quiz to send by email to learners or embed in a VLE (such as Moodle). The results can be shared with learners as a chart, and downloaded as a spreadsheet. Typeform also enables you to track number of participants along with the type of device they are using.

Where can I find out how to use Typeform and other survey tools?

Typeform provides a [video tour](#) of the tool, [FAQs](#) and a [two minute tutorial](#) as well as a video overview. SurveyMonkey provides a [help center](#) and a (fairly lengthy) [Quick Start Guide as a PDF](#). A [guide to using Google Forms to create a survey can be found here](#).

How can Typeform be used in learning and teaching?

Typeform can be used to create polls in a classroom setting, with learners participating via their mobile phones, tablets or laptops. For example, a poll to survey initial responses to a question can be used to start a discussion. A quiz question can be used to test for understanding during a presentation. In all cases, the results can be displayed on a screen or on a web page or VLE (e.g. Moodle) for all to see. The benefits to learners are multiple: interaction can be increased in large group settings, creating opportunities for social learning, and providing feedback. If small group discussion is included before a response to the question is required, then learners are also able to learn from their peers. Quizzes as formative assessment provide opportunities for learners to receive feedback and improve their performance, and as summative assessments enable the teacher or trainer to see whether learning has occurred. Possible uses that could be adapted to your own educational context include:

- Self-assessment in work based learning settings or personal tutor meetings, for supporting learners to create SMART targets for themselves;

- Testing knowledge and competencies e.g. manual handling procedures in Health and Social Care;
- Setting starter tasks to stimulate discussion and activate prior learning;
- Engaging learners in active learning during a presentation or watching a video;
- Creating a formative assessment for learners to practice their use of concepts, e.g. a quiz on chord progression after listening to a piece of music;
- Setting an online exam or final test.

Using Typeform in the Vocational Education and Training Sector

All Levels Work Based Learning

The teacher or trainer has created a self-assessment quiz using Typeform:

- Learners rate their performance against a range of criteria, using a visual rating scale (“thumbs up”).
- Short answer questions allow learners to set themselves targets and rate the degree to which each is SMART (Specific, Measurable, Assignable, Realistic and Time-related).
- Individual learners discuss their responses with their tutor, mentor or line manager.

Level 4 Teacher Training

The teacher or trainer has set a task for trainee teachers to create a self-assessment quiz for themselves using Typeform:

- In groups of 4, trainees discuss which questions and question types would elicit the most honest, reflective and actionable responses and creates the quiz on Typeform.
- Each group invites another group to take their quiz.
- Groups give feedback to each other on the quiz they have taken and discuss the wider role of self-assessment quizzes in learning and teaching in their specific discipline or field.