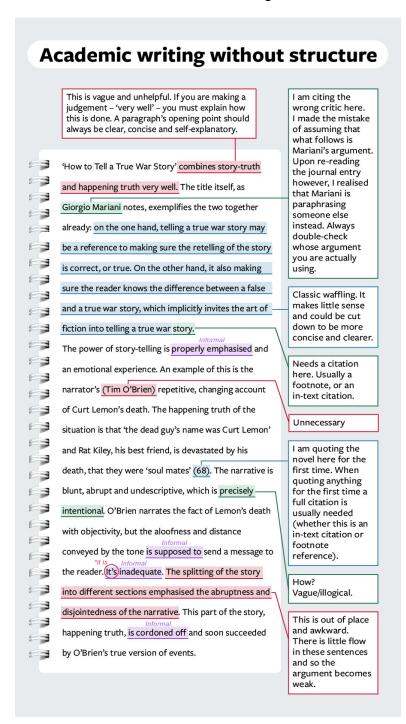


# Example academic writing

## **Aarzu**

Aarzu failed to include some key features of academic writing in her piece. You can see some feedback about her work in the image below and a summary of the feedback in the numbered bullets:

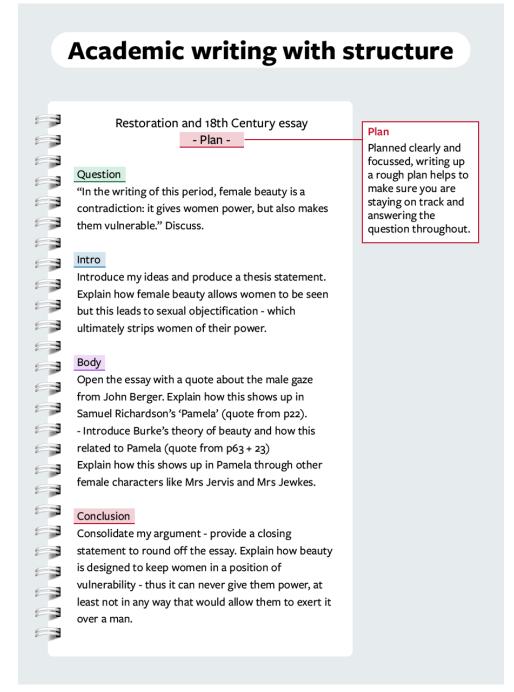


- 1. If you're making a judgement "very well" you must explain how this is done. A paragraph's opening point should always be clear, concise and self-explanatory.
- 2. Always double-check whose argument you are actually using.
- 3. Waffling makes little sense and could be cut down to be more concise and clearer.
- 4. Citations are needed when referencing other's work. Do this by using a footnote or in-text citation.
- 5. When quoting anything for the first time, a full citation is usually needed.
- Don't include vague or illogical comments.
- 7. Arguments become weak if there is little flow through sentences.
- 8. Don't use contractions as they aren't formal enough (e.g. it's instead of it is).

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# **Katie**

Katie responded to feedback about her work and created a plan for her essay. Her plan break down the question she was going to answer, the introduction, the main body of the essay and the conclusion. She also used some academic writing techniques by including evidence in a well structured essay that was written in a formal tone. You can read her work in the images below and a summary of the feedback in the bullets:



## 1. Plan

Plans should be clear and focused,. Writing up a rough plan helps to make sure you are staying on track and answering the question throughout.

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# Restoration and 18th Century -Essay-

2

This essay will explore how female beauty allows women to be seen in eighteenth-century society. Although a seemingly empowering statement, I suggest that the presence of the male gaze makes sexual objectification inevitable. Furthermore, this essay aims to demonstrate how the patriarchal construction of female beauty in eighteenth-century writing takes power away from women and makes them vulnerable, both physically and emotionally, with a focus on Samuel Richardson's Pamela.

#### Structure

Coherence, logical order and bringing together related points and materials - in your introduction you can outline your ideas and argument so that the rest of the essay flows naturally.

The construction of beauty in eighteenth-century writing further contributes to this power dynamic and facilitates the male gaze, thus stripping women of their power and making them vulnerable. in 1757, Edmund Burke outlined his definition of beauty, arguing that: 'in the animal creation, out of our own species, it is the small we are inclined to be fond of; little birds, and some of the smaller kinds of beasts'. (insert citation from Edmund Burke).

### Evidenced

Demonstrating knowledge as the subject area, supports opinions and arguments with evidence -the use of theory and secondary materials is essential in establishing your argument.

Alluding to the creation of the sexes and suggesting that his actions are based on natural, loving instincts, confirms the idea that female beauty can never give women power. Consolidating the violence which precedes the male gaze, this idea of sexual objectification being 'natural' implies that female bodies were designed for men, or as Mrs Jewkes puts it, to be 'loved' by men.

# Formal in tone and style

Using appropriate language - clear concise, balanced - using relevant terminology is essential when writing any essay.

## 2. Structure

Coherence, logical order and bringing together related points and materials is essential. Your introduction can outline your ideas and arguments so that the rest of the essay flows naturally.

### 3. Evidenced

Demonstrating knowledge in the subject area, and supporting opinions and arguments with evidence is important. Use theory and secondary materials to establish your argument.

4. Formal in tone and style
Use appropriate language
that is clear, concise and
balanced. Using relevant
terminology is essential when
writing any essay.

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