

Towards a Situation Analysis

A situation analysis is a piece of pro-active research - it involves identifying your community and stakeholders and including them from the start, so that policies and activities are created in response to their needs.

“Nothing about us, without us”

As a first step reflect and make notes about your initiative and theory of change under the following headings:

PEOPLE - who do you want to engage with?

NEED - what do they require?

RESOURCES - what resources are required?

CHARACTERISTICS - are there any unique characteristics or challenges for this group?

ASSUMPTIONS - have you spoken to your audience to test your assumptions?

People	Need	Resources	Characteristics	Assumptions