

As we introduce ourselves and our team to ideation activities, we can come across many barriers. Here's a list of some I've encountered myself. Keep it handy and think about how you might overcome them when introducing your own team to ideation.

- Inexperienced facilitation
- Uninitiated teams
- An unfriendly space
- Unclear goals or objectives
- Egos
- Hierarchy
- Having a closed mind
- Limiting ideas
- Defer early judgement of ideas
- Playing Devil's Advocate
- Being too serious or boring
- Old pattern of thinking
- Group think
- Cognitive bias
- Lack of autonomy
- Inadequate resources
- Functional fixedness
- Lack of leadership
- Short term thinking
- Lack of collaboration
- Limited time allowed
- No clear process
- Lack of urgency
- Distraction
- Lack of knowledge
- Perfectionism
- Bureaucracy
- Pressure to produce results
- Beliefs, attitudes, values
- Going for the quick fix
- Fear of making mistakes
- Lack of tolerance
- Inability to incubate your ideas
- Find it difficult to relax
- Too much speed
- Self-censorship
- Micro-management
- Over thinking
- Creative myths
- Failure to embrace ambiguity