

Online Business Success Program

Pathway to

BSB42615 – Certificate IV in New Small Business

via Recognition of Prior Learning

What Is Recognition of Prior Learning (RPL)

Recognition of Prior Learning (RPL) is where we formally assess your previous work and life experiences, along with any formal, informal or non formal learning, and determine whether this could be worth credit in lieu of study. This means you don't have to spend time learning things you already know.

How to Pathway

The **BSB42615 - Certificate IV in New Small Business** qualification is a nationally recognised Australian qualification; and is suitable for those establishing a small business who use well developed skills and a broad knowledge base to solve a range of unpredictable problems, and analyse and evaluate information from a variety of sources. They may provide leadership and guidance to others, and have responsibility for the output of others.

By demonstrating you have the relevant skills, knowledge and evidence requirements, participants in the **Online Business Success Program** can be awarded one or more units from the full Certificate IV qualification.

Demonstration can be achieved by providing a range of evidence from your own life and work experience (RPL process) OR by completing an Assessment Project which meets all the requirements.

The Assessment Project is a series of templates provided throughout the **Online Business Success Program** courses as per below:

Course within the Online Business Success Program

Online Business: Planning for Success
Online Business: Profiling for Success
Online Business: Pricing for Success
Online Business: Digital Marketing for Success

Assessment Project Template

Online Business Plan
Customer Profile
Pricing Project
Digital Marketing Plan

It is important to know that participation in the **Online Business Success Program** available on FutureLearn is not classified as evidence of learning. Therefore, these additional assessments must be undertaken that meets the rules of evidence according to the Australian Registered Training Organisation (RTO) Standards 2015.

Eligibility

At RMIT University, RPL is available as a study mode in all of the RMIT vocational education courses. You can apply for RPL in the program of study you have chosen, from a minimum of one course to a maximum of all courses in the program.

RMIT's **Online Business Success Program** through FutureLearn was developed with RPL in mind for BSB42615 - Certificate IV in New Small Business. The Program provides some of the foundation components required to support an application for recognition of prior learning.

Learners who complete all four Courses within the **Online Business Success Program**, along with completing the various assessment projects mentioned above may be eligible for recognition should they wish to continue and further their studies into the Certificate IV in New Small Business.

Below is a mapping of the specific Units of Competency within BSB42615 - Certificate IV in New Small Business against the Courses within the **Online Business Success Program** on FutureLearn.

Unit of Competency

(BSB42615 Certificate IV in New Small Business)

BSBSMB404 Undertake small business planning
BSBMKG401 Profile the market
BSBSMB402 Plan small business finances
BSBSMB413 Design a digital action plan for small business

Course

(Online Business Success Program – FutureLearn)

Online Business: Planning for Success
Online Business: Profiling for Success
Online Business: Pricing for Success
Online Business: Digital Marketing for Success

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How do I apply to further study into BSB42615 - Certificate IV in New Small Business?

Upon completing all four RMIT University courses available via FutureLearn (Online Business: Planning for Success, Profiling for Success, Pricing for Success, and Digital Marketing for Success), contact either the Business Enterprise Unit directly to request further information, or RMIT Training on how to continue your studies and ultimately achieve the Certificate IV in New Small Business.

Business Enterprise Unit:

Contact: Brett Stavenuiter
Telephone: +61 3 9925 5659
Email: brett.stavenuiter@rmit.edu.au

or

RMIT Training:

Telephone: +61 3 9925 8111
Fax: +61 3 9925 8298
Email: enquiries@rmit.edu.au

The staff at either department will be more than willing to assist you in your application for entry into the BSB42615 - Certificate IV in New Small Business, and your application for Recognition of Prior Learning.